



ARCHETYPAL LINE WORKSHOP PRICING

Seeing systems. Shaping culture.
Creating lasting visual insight.

This workshop draws on [research](#) from cognitive science, embodied cognition, and expressive arts practices, where drawing is understood as a powerful tool for thinking, communication, and emotional insight. Studies show that visual expression can externalize complex ideas, reveal relational dynamics, and support collaboration by engaging both cognitive and sensory processes. By combining movement, mark-making, and group composition, the workshop creates a participatory environment where teams can explore and reimagine how they function together.



Workshop Pricing

Half-Day Workshop (3–3.5 hours)

*Ideal for leadership teams,
departments, and recovery
groups*

- Up to 12 participants: \$2,800
- 13–20 participants: \$3,800
- 21–30 participants: \$4,900

Extended Immersion (2-Day Retreat Format)

*Deeper systems exploration, expanded
analysis, and integration*

- Up to 12 participants: \$6,200
- 13–20 participants: \$8,200
- 21–30 participants: \$10,800

Custom pricing available for larger groups.



What's Included

- Fully facilitated Archetypal Line Workshop
 - Archetype identification
- + Line Language training
- Individual and collaborative drawing exercises
- Guided critique and composition analysis

All materials provided:

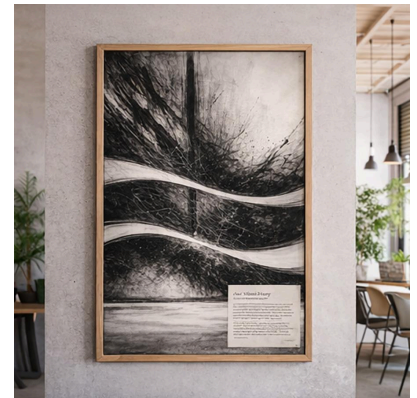
- Charcoal, graphite, India ink
- Erasers, chamois cloths
- Brushes, black paint
- Cutting tools, large-format paper
- Newsprint for ideation and journaling
- Table coverings, drop cloths, water containers
- Transport of all supplies and materials



Signature Deliverable (Included)

Each group receives a professionally refined and framed visual artifact :

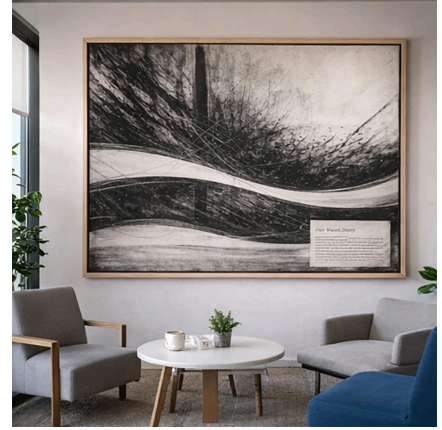
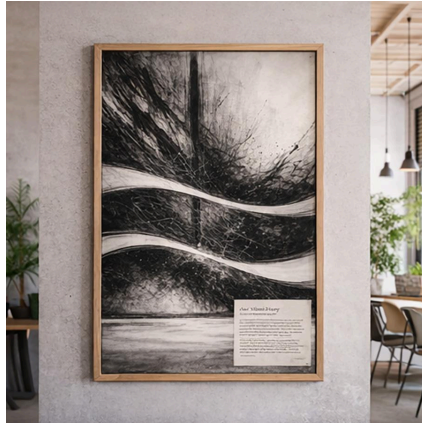
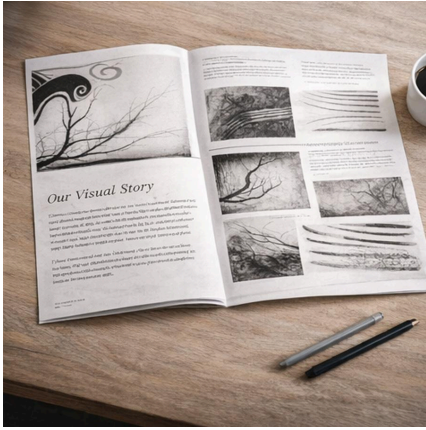
- Collaborative drawing refined + printed post-workshop
- Mounted in a pine wood frame 24x36"
- Participant-written Statement of Purpose embossed on the artwork
- Digital Zine documenting engagement,
- Delivered within 2-4 weeks



Why This Workshop Is Structured This Way

Unlike traditional workshops that end when the session concludes, this experience includes post-workshop artistic and conceptual refinement.

Transform the experience into a lasting organizational artifact—a visual reference for how the team operates and what it is working toward.



Framing & Presentation Options



Included (Standard)

- 36" × 24" framed composition

Upgrade Options

- Mid-Scale Framed Work (32" × 40") — +\$300
- Large Original Drawing (32" × 60" or 72") — +\$800–\$1,200 (size dependent)



Custom Zine Add-On

The included digital zine serves as a complete documentation of the workshop. The printed zine is a refined, intentionally designed artifact, edited and composed to capture the essence of the experience rather than the entirety of it.

This is a bespoke design process, not a templated deliverable. Each zine is carefully edited, structured, and designed from your team's original work, translating complex dynamics into a clear, visual narrative. The investment becomes a tool that extends the impact of the workshop, reinforces internal alignment, and serves as a distinctive piece of culture-forward collateral for hiring and client relationships.

In practical terms, you're investing in a tool that:

- Extends the lifespan and impact of the workshop
- Reinforces team alignment and shared language
- Differentiates your culture in hiring and retention
- Serves as a unique, authentic piece of client-facing collateral
- 100 copies - \$2,000 for design + printing
- 500 copies - \$3,000 for design + printing



Individual Participant Add-On

Personal Archetypal Line
Composition (Framed 11" × 14")
\$75 per participant

Includes:

- Refined individual drawing
- Mounted and framed
- Archetypal statement



Workshop Outcomes

Participants leave with:

- A shared visual language for team dynamics
- Increased psychological safety and collaboration
- A deeper understanding of how roles interact
- A professionally finished artifact that reinforces insight

Bibliography

Agerbeck, Brandy, et al. *Drawn Together through Visual Practice: An Anthology*. Visual Practice Press, 2016.

Fan, Judith E., et al. "Drawing as a versatile cognitive tool." *Nature Reviews Psychology*, vol. 2, no. 9, 17 July 2023, pp. 556–568, <https://doi.org/10.1038/s44159-023-00212-w>.

Lyon, Phillipa. *Using Drawing in Visual Research: Materializing the Invisible*, University of Brighton, research.brighton.ac.uk/files/7528847/Sage_Handbook_Using_drawing_in_visual_research_chapter_P_Lyon_16.5.18.pdf. Accessed 18 Apr. 2026.

Mukherjee, Kushin, et al. *Cognitivesciencesociety*, University of Wisconsin–Madison, University of California, San Diego, cognitivesciencesociety.org/wp-content/uploads/2022/04/Paper-ID-1270-cogsci22a-sub1270-i10.pdf. Accessed 18 Apr. 2026.

**This is not just a creative exercise.
It is a mirror of how a group functions, and a tool for consciously reshaping it.**